

WM Community Status Update

May 4, 2018



WM Community Members:

I wanted to bring you current on the World Market (WM) Community activities; announcements and progress.

First, some very exciting news! The WM Community Knowledge Group will soon be able to offer the "**Helping Skills™**" project to millions of individuals around the globe. These are individuals who seek a job skill, or who seek increased wages through enhanced job skills. These are young people who are about to graduate from school and seek a job but have no skills that an employer needs.

These are mothers and fathers who seek a job or a higher paying job to better support their families. These are good, motivated individuals who are more than willing to work to better their lives. They just need to learn and gain improved job skills; skills they can obtain through the **Helping Skills** project.

This is a super amazing addition to the services the WM Community Trade Group is already scheduled to deliver to potentially over 57 million small and mid-sized enterprises (SMEs), small business owners around the globe.

The **Helping Skills** project is now possible with assistance from the WM Community and donations. When offered the opportunity, we believe many caring individuals, churches and organizations will provide contributions to assure the **Helping Skills** project is delivered to those less fortunate but motivated individuals.

The WM Team has been hard at work. As I mentioned above, we have established and now added a Knowledge Group, and have re-organized the WM Community into three groups with the following focus.

Trade Group

Servicing SME Global Trade

WCEP Group

WCEP Servicing Global Payments

Knowledge Group

Serving Job and Skills Enhancement

We have completed the initial conceptual design of the operations and structure of the Knowledge Group; and are expanding the details of the design. We have commenced planning the marketing of the **Helping Skills** project for the individual job skills enhancement programs, the SME business owners' knowledge enhancement programs and the promoted products sales linkage to the WM Super Store.

The main mission of the Knowledge Group is to deliver thousands of job skills and skills enhancement programs to motivated individuals; also, to provide both new and established SME business owners operational skills and business performance enhancement knowledge.

An important part of the mission is to provide a majority of the **Helping Skills** project learning content without cost to the learning parties. This is accomplished in part through advertising and promotional fees.

YouTube and other content providers currently have available thousands of hours of skills training content. In addition, many vendors have produced product maintenance training; customer "how to use a product," and other skills learning media that is currently held in vendor's media libraries. Also, we believe many product vendors and media production companies are prepared to create new original content for the **Helping Skills** project.

Work is proceeding on the structural design and operational process on all elements of the WCEP Group. Major progress is occurring on the detailed design and operations of the SmartCpay™ accounts and the Smart Contacts setup and automated performance control technology.

We are excited about the secure global payment technology we are creating for the WCEP Group, but more important, we are on a clear and certain path to begin to offer SMEs a low cost alternative to the existing, banking industry controlled, Letter of Credit (LCs) global payment industry.

We have completed sufficient design and development on both the Knowledge Group and WCEP Group components to know we have under control the technology and infrastructure design. The implementation and delivery of the capabilities will require capital and a time commitment by our Team but there are no technology or implementation issues which would prohibit delivery of the planned services.

The Trade Group is currently operating the WM Super Store in Beta. To release initial service requires the integration of the WM Store with the Stripe and PayPal payment platforms. This task is to transfer the risk of payment fraud and merchant account risks liabilities from the WM Store to the participating vendors.

This task will require new proprietary software, which the Team has commenced designing and building. The other required task is to add-in the WM Store buyer option of paying for the product purchase via the WCEP Group's Transactional Service using SmartCpay™ and a Smart Contract. This task requires a modification to the existing WM Store Purchase Order option, a conventional software modification without any technical challenges.

We are continuing to charge forward. We are very glad you are supporting us and hope we continue to meet or exceed your expectations. If you would like to contribute to the "**Helping Skills**" project or tell a friend about the WM Community; that would be - Awesome!

Thanks again,

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